KEYNOTE

PRESENTATION

ADVANTUS MARKETING

ADVANCING YOUR MARKETING MOMENTUM

Six Secrets for Scaling an Advisory Practice

Learn the six secrets that are often overlooked by wealth managers and advisors to help you push past obstacles and gain more ROI and ROE from your business and marketing efforts, including: rightsizing your practice, the do's and don'ts of executing key business and marketing strategies, and avoiding the common business traps.

You Will Learn:

1. Going beyond the revenue numbers
2. Plugging the holes in your pipeline
3. Gaining ROI from your digital marketing efforts
4. Successfully activating a niche market
5. Replicating your top clients
6. The do's and don'ts of mergers and acquisitions (M&A)

Suggested Presentation Time: 60 minutes

www.advantusmarketing.com