

# KEYNOTE PRESENTATION



## Helping Your Team Deal with Change *Building a Preeminent Organization*

Planning for the future is not just about the numbers, strategies or percentage increases. Firms that only focus on the numbers may see incremental growth, but often do not grasp the real transformations needed internally to become truly preeminent in the marketplace. To move your team forward, it is about learning how your employees feel and what they need to embrace change. It is about understanding your team members' individual knowledge of your mission, their personal intentions and comfort level, and identifying the skills each team member needs to embrace to operate in a new environment. Each member of your team is a mini-organization unto themselves, regardless of how small you may view your team to be. This ground-setting, interactive presentation will help bring your team forward towards a common mission and create a new buzz about the future.

### *You Will Learn How to Gain Understanding and Buy-In from Your Team by:*

- *Helping each person see their role in the overall growth of your organization*
- *Clarifying your most viable and profitable markets for the future*
- *Demonstrating the effects of “doing things like we’ve always done”*
- *Articulating how growing firms and teams operate and communicate*
- *Communicating the only point of view that matters – your client’s*
- *Raising the client experience across your organization*

Suggested Presentation Time: 60 to 90 minutes

